

# Tzedek Tzedek Tir'VOTE!

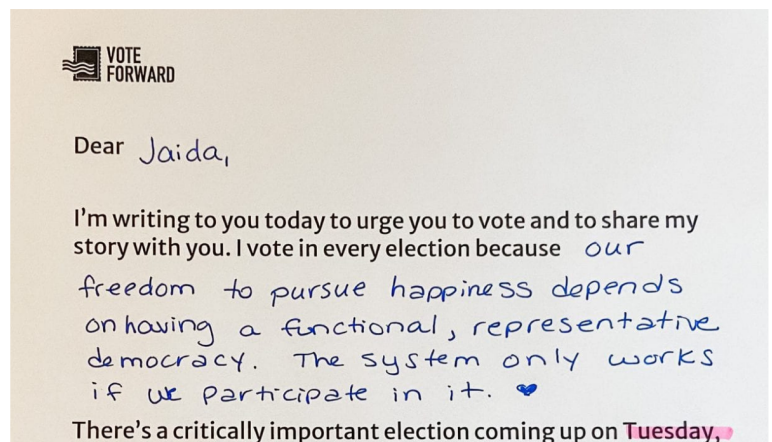
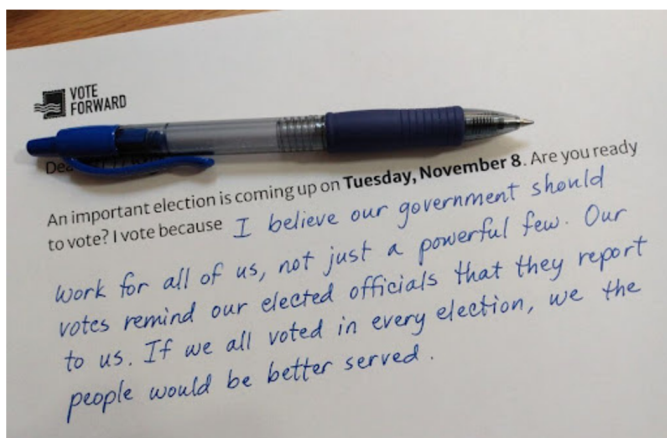
Keshet  
קשת

## Host a Letter-Writing Session with Keshet and Vote Forward to Reach Prospective Voters!

It is a Jewish imperative to make our voices heard in civic matters. A midrash teaches, “if a person sits in their home and says to themselves, ‘What have the affairs of society to do with me?’... they destroy the world.” ([Midrash Tanchuma Mishpatim 2:1](#)) We are called to take action regardless of whether or not we are personally impacted by harm.

This election season, our rights as LGBTQ+ Jews and the health and safety of our loved ones are on the ballot. Take meaningful action with Keshet and write letters with us! **Writing personalized, handwritten letters to voters is one of the most effective ways that you can help increase voter turnout and strengthen our democracy.** Whether you are a congregation, a community leader, or someone wanting to engage your family and friends, we all have a role in voter outreach, and can invite others to do this work with us!

Keshet is partnering with Vote Forward, a nonpartisan organization that works with grassroots organizations to encourage people in swing states to vote. [Click here for step-by-step instructions on writing letters to voters.](#)



### What letters are we writing?

- Printed-out official form letters, customized for each voter, available through the Vote Forward website
- Nonpartisan with no mention of candidates
- Filling out the official form letter customized for each voter
- Personalized with a note from a volunteer
- Letters are mailed in late October; parties can be hosted anytime before October 30th
- Positive messages, including personal stories
- Can mention LGBTQ+ equality specifically, for example: “I vote because I want a brighter future for my LGBTQ+ community, and this is one way I make my voice heard.”

[keshetonline.org/GOTV](https://keshetonline.org/GOTV)

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Here are additional resources to support the writing process:

- [What should I write?](#)
- [Building your personal story.](#)

**Keshet wants to support you in engaging  
your community in letter writing!**

Here is a draft email for the host to invite attendees:

Subject: Join Us for a Letter Writing Session to Protect LGBTQ+ Rights!

Dear {NAME},

As Jews, we must make our voices heard in civic matters. A midrash teaches, “if a person sits in their home and says to themselves, ‘What have the affairs of society to do with me?’... they destroy the world.” Especially this election season, when LGBTQ+ rights are on the ballot, we are called to act. Join us for a letter-writing session with Keshet to take meaningful action!

What: Writing personalized, nonpartisan letters to voters

Why: To advocate for LGBTQ+ equality and strengthen our democracy

When: {Date} at {Time}

Where: {Location}

Writing personalized letters to voters is one of the most effective ways to increase voter turnout – your participation can make a real difference!

Please respond to this email to RSVP.

Best,  
{YOUR NAME}

**If you would like more support engaging  
your community in getting out the vote,  
reach out to [cm@keshetonline.org](mailto:cm@keshetonline.org).**

[keshetonline.org](http://keshetonline.org)/GOTV